

PRIVACY & COOKIES POLICY

PRIVACY POLICY AND PERSONAL DATA

INFORMATION COMPLYING WITH ART. 13 D.LGS. 196/2003 FOR THE PROCESSING OF WEBSITE

USERS' PERSONAL DATA

Dear Sir / Madam,

We wish to inform you that the Legislative Decree no. 196 of 30 June 2003 ("Code regarding the protection of personal data") provides for the protection of persons and other subjects with regard to the processing of personal data. According to the above-mentioned law, data will be processed in keeping with the principles of correctness, lawfulness, transparency, and protection of your privacy and rights. Therefore, in compliance with Article 13 of Legislative Decree no. 196/2003, we hereby provide the following information:

1. The personal data collected via this registration may be processed by those appointed, who manage the services requested and marketing activities. Furthermore, data in compliance with legal obligations and for the above-mentioned purposes will be disclosed:
2. Your data may be disseminated through the Internet only via **Opi Italia srl** and only communicated in the pursuit of the above-mentioned purposes.
3. The data will be handled according to the following modalities: automated systems able to store, manage and transmit the data, in keeping with the above-mentioned purposes, based on the data in our possession and with your commitment to immediately let us know of any corrections, additions and / or updates to the data.
4. When handling personal data related to the performance of the task assigned, **www.opitalia.it** may come across data which Legislative Decree no. 196/03 regards as "identifying" personal data.
5. The data you supply will be used for the provision of website-related goods and services, as well as for informational, commercial, and administrative purposes, and for the creation of user profiles and market research.
 - to the company's tax consultant
 - to other parties (lending institutions)
 - and, possibly, to the technicians of the hosting provider, only inasmuch as consent is given by the owner, for maintenance and / or technical work,
6. Data concerning navigation of the website, handled by third parties, are data stored by Google for statistics on Google Analytics (e.g. previously-visited websites, website navigation and time, browser employed, etc.). The website uses cookies.
7. Data supply is
 - compulsory, in relation to the data identified as "mandatory"; any refusal to provide such data will result in the registration / request being rejected. This is because such data acquire identifying and integrating value to join the services offered.
 - optional, in relation to the data identified as "Service fields" and "Optional fields"; any failure to supply such data will not affect service delivery.
8. The subject entitled to data processing is "**Opi Italia srl**".
9. At any time you may exercise your rights towards the data controller, under Article 7 of D.lgs.196/2003, which is hereby entirely reproduced for your convenience:

ART. 7 (RIGHT TO ACCESS TO PERSONAL DATA AND OTHER RIGHTS)

1. Any person concerned (even if not registered yet) has the right to obtain confirmation of the existence of personal data about themselves, and such data should be communicated in intelligible fashion.
2. Any person concerned has the right to obtain information about:
 - the origin of personal data;
 - the purposes and modalities of their processing;
 - the rationale underlying their processing in the event electronic instruments are used;
 - the identity of the owner, the manager, and the representative chosen according to art. 5, paragraph 2;
 - the subjects or categories of subjects to whom personal data may be communicated, or who can be notified about them in their quality of appointed representatives in the country, of managers or agents.
3. Any person concerned has the right to obtain:
 - the update, rectification, or (whenever this is sought) the integration of the data;
 - the deletion, anonymization, or blocking of data processed unlawfully, including data which need not be kept for the purposes for which the data were collected or subsequently processed;
 - the certification that the operations in a) and b) have been notified, including their contents, to those to whom the data were communicated or disseminated, except if this proves impossible or involves the use of means manifestly disproportionate to the protected right.
4. Any person concerned has the right to oppose, in whole or in part:
 - for legitimate reasons, the processing of personal data concerning them, even to the scope of the collection;
 - the processing of personal data for purposes of sending advertising materials or direct selling or for carrying out market research or commercial communication.

COOKIES POLICY

What is a cookie and what is it for?

A cookie is a small string of code that a website sends to the browser that you are using for navigation and saves on your computer when you visit one or more websites. Cookies are used in order to operate websites more efficiently, provide more accurate information, improve their performance, but also to provide information to a website's owners.

What kind of cookies do we use and for what purpose?

Our website uses different types of cookies, each of them having just one specific function, as shown in the following list:

- **Navigation cookies**

These cookies allow a website to function properly and to gather information about how visitors use the website. This information is used for statistical purposes and is used to help us improve the website. Cookies collect information anonymously, including the number of users who have visited the website, where visitors have arrived from, and the pages they visited.

- **Analytical cookies (google analytics anonymized IP)**

These cookies are used e.g. by the statistics provided by Google Analytics in order to produce analyses and data about how users browse a website through computers, smartphones, tablets, or mobile applications, about the number of pages viewed, the time spent on a page or the number of times a page is clicked upon at the time of navigation.

Privacy Policy – [Opt Out](#)

- **Third-party cookies**

These cookies are used by third-party companies. The use of these cookies does not normally involve processing of personal data. Third-party cookies come from ads and other websites, such as banners and advertisements, which are found on the website. They can be used in order to record statistics concerning the use of a website with marketing purposes.

How can I disable cookies?

Most browsers (Chrome, Safari, Internet Explorer, Firefox, etc.) are set so as to accept cookies automatically. However, most of them allow to control and even disable cookies through the browser's settings. We remind you, however, that disabling this feature may cause malfunctioning of the website and / or limit the service offered. To change the settings, follow the procedure outlined by the various browsers that you can find under "Options" or "Preferences".